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Free article submission is available with most article directories. The most well-known example here is that of the famous www.EnzineArticles.com, but this directory is not at all singular. Once you have an account with the directory, you can submit your materials in the categories that match your domain, product or service. Besides free article submission, there are several directories that work on the basis of paid membership.

Marketers eager to promote their business often use both free and paid submission for achieving business exposure. Although there are not too many differences between the various directories, you can notice variations in the submission rules. Thus, some directories will only allow the inclusion of simple URLs in the author resource box, while others will also work well with anchor text links, present in the article content too. Anchor text links are more relevant, and marketers tend to focus on them more than on simple URLs.

There is a content approval stage that the materials have to pass for free article submission. Make sure you provide quality content, in order to be successful in your marketing efforts. Pay attention to grammar and spelling, use an optimal keyword density and pay attention to content duplication. The originality of the materials is one of the first elements that article directories check.

When to use free article submission? Lots of web developers may ask themselves this question before launching into an [one way link building](#) project, however, experts say that for this particular case the best moment is right now. Writing articles and submitting them to Internet directories, social networks, blogs and forums can have very numerous benefits for your business evolution. As long as you provide good quality, people will want to read more or learn more and you will get numerous web visitors with a huge potential of converting into real business clients.

There are hundreds of directories that allow free article submission with a [SEO link building service](#), but instead of trying to create accounts with them all, you should begin by identifying the most relevant ones. Finally, lots of successful business owners and professionals in Internet marketing claim that submission with top ten article directories is the most efficient and powerful of all.

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