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Web-Site Hosting Providers plus Site Names

Choosing a suitable website name is essential. First and foremost, when it comes to website names, try to stay away from the daft, stupid, ridiculous or clever. Keep your domain name straightforward and make it something your customers can remember if they lose the link to your business web site.

Take note that, while your website name on a site like wordpress.com or blogger could appear like the least expensive way to go, it may also get you dropped from certain search sites. Some search websites ignore domain addresses that reside on these 'free servers' or on the 'cheap' servers.

even if your site is recognized and considered by search sites, a pro web site name that uses your primary company name or associated words is probably going to get more attention and be considered to be as a stable business by your prospective shoppers.

Purchasing website names are not that costly which cost about \$100 and there are lots of companies that can register the name for you, provided it is available and has not already been employed by another company.

Using one of your keywords in your domain name can raise your score on some search sites. For example, solderingirons.com may be better as Electric-soldering-irons.com, if that domain name was available.

You might also choose to build more than one web site name using keywords and then link your 'doorway' domain sites to your primary site. But you'll have to pay up for every of the website name and , the monthly hosting charges. It depends on the size and type of your business and the competition.

Keep in mind that some search websites disregard 'doorway' sites. So put at least a page of content on the entrance site with some useful information and then link it to your primary site. But don't design it as an empty page. The other reason being, you may have one, 3, five, or even more emails that all contain your business name, and give your business a pro feel. When customers get mails from dominicstonesolderingirons.com they feel as if they're handling a stable, pro business operation.

No need for patrons to realise how you manage all of your e-mail boxes on your domain. They simply need to feel your business is trusty and credible

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