

Published based on [The Top 10 Mistakes When Choosing A Link Building Service](#)

The Top 10 Mistakes When Choosing A Link Building Service

Lots of web developers have encountered problems with the use of a paid [link building service](#). It is really troublesome to discover that results are really below expectations when you invest a serious amount of money in link building and professional SEO. Business owners should perform very detailed check ups of the company activity and its work background, before hiring its services. The following links may help you with a good start.

Forums are a good source of information!

In case you are a forum member, you can check whether others have used a certain [SEO link building service](#) and on what terms. You can also verify the references the company provides and thus get to know them better.

The first impression matters!

Call it intuition, call it suspicion, it often happens to feel an inner warning towards a situation or business message. Bluntly neglecting your first impression could be really bad for business. Don't be overconfident either; sometimes a backlink building service is so well advertised that it instantly catches your attention. Let facts speak for themselves

Facts should speak for themselves!

Get placement guarantees!

It is not impossible to find a backlink building service that comes with placement guarantees. In case the links are deleted within a certain period of time, the company will repair the inconvenience without any further costs on your part. Yet, I warn you not to fall for lifetime guarantees because they sound too good to be true! That could be a camouflaged scam! Do not believe lifetime guarantee promises, because they are unrealistic and they may hide scams.}

Let web diagnosis convince you!

There are many free software tools that you can use to analyze a certain backlink building service for efficiency and reliability. Such programs analyze the age of the domain registration first and foremost. Work with those sites that have been registered for at least three years, because those provide the highest quality standards and the most promising references.

Quick responses are relevant!

If you contact a backlink building service provider online, they should get back to you within 24 hours. If they don't, consider working with someone else, because faulty customer service is not acceptable. It usually tells you there may be communication problems in future collaborations too. The manner in which you get a reply to your inquiry also matters a lot for a general first impression.

You may also choose to run a link building campaign on your own without paying for a backlink building service. This is not that difficult, particularly since you can learn the basics online. Lots of web developers prefer this course of action because it keeps them in control, and it saves money.

You can also find this article published on [The Top 10 Mistakes When Choosing A Link Building Service](#), and on the tag pages [build one way links](#), [one way link building](#), [seo link building service](#).