

Published based on [The Simple Solution for How to Build for Building a Professional Website From Scratch](#)

The Simple Solution for How to Build for Building a Professional Website From Scratch

Creating a presence on the internet is a must for any professional these days. If someone does a web search for your name or business and you aren't there, you lose. The key is to create your website as quickly as possible, without a lot of cost. You can do this if you know some simple secrets for creating a professional website in a week or less.

1. Keep it simple. You don't need to create an extensive website to impress prospective customers and clients. The wisest and easiest thing to do is to build a blog with Wordpress. You can create regular pages, too.

Wordpress is the state of the industry with good reason. You can be on the internet almost instantaneously. You don't need to learn much about design because Wordpress comes with an extensive selection of free templates that set up the general appearance and navigation. Once you are up and running, you can customize it and even change themes while preserving the content you have created.

2. Choose an appearance that provides a feeling of authority and credibility. People will have an immediate impression of you. Based on this initial impression, your visitors will either want to find out more about you or make a quick exit.

People do business with those they recognize, like and trust. Look like an authoritative and approachable professional if you would like others to view you this way. This can be easy, with an effective picture at the top of the page.

3. Create a highly visible sign-up form and start creating a list of prospects right away. Then you can reach out and tell your prospects more about you. Provide something good for free to the people who join your list and stay in contact with them.

4. Be strategic. Decide what you want visitors to do and guide them to pages on your site, so they get an opportunity to learn what you can do for them. To be strategic, you must know the problems you solve for potential buyers, so they can find out why to do business with your company.

5. Use strategic keywords in your url and on each page of your website. This is how a search engine finds your information and sends visitors to you.

Getting yourself up and running is a first good step. If you have been procrastinating for awhile, seeing yourself online should give you a sense of accomplishment. Then you can take steps to develop it and attract traffic.

When it comes to doing anything new, just getting started can be the most difficult part, so the time to start is now. If you learn from the advice of those who have already figured out how to create a professional website from scratch, you will be surprised at just how simple it can be.

Ready to get up and running today?

Then you won't want to miss these articles. Follow this link now to get more details for creating a [professional website from scratch](#).

Also learn the keys for creating a successful business with [The Heart of Success Roadmap](#).

You can also find this article published on [The Simple Solution for How to Build for Building a Professional Website From Scratch](#), and on the tag pages [building a professional website](#), [building a website from scratch](#), [website](#), [website in a week](#).