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In most cases, people do not associate web design and SEO together. Despite the rise in understanding about both niches, there is still a grey area when it comes to using both skills to create success. This is interesting to note because technically there should be a relation between the two, as both do cross over. Both work with computers and both are highly specialised, yet the barriers tend to remain very firmly in place when it comes to web designers and SEO specialists. Its about time there was something to unify web design and SEO and here it is; [XSitePro](#). This web design software allows developers to create great websites, but with a good injection of SEO too.

To any web designers out there wondering why they would need this feature, lets just have a quick recap about why SEO is so important. A common misconception with websites is that they are developed and then they immediately make an impact. If people questioned how the site might be found to start with, then SEO would come to the forefront more when a site is going through the development process. That's why SEO is so important, because people use search engines to find things and that's where you need your web presence to be. Get the website found and appreciated by optimising it for keywords. When optimised properly, your site will appear in high Google search engine results pages (SERPs) and this will increase the traffic to your site. This is a very loose description of SEO, but you get the idea. To summarise, SEO is what every website needs to succeed. That's why when you build a website in XSitePro you can be sure you're going to be at an advantage of those who don't. Using XSitePro for your SEO purposes will help your rankings in the search engines.

If you're thinking about buying some new design software, be sure to give XSitePro a go, because you'll be glad you did. Now web designers can take into account the importance of SEO as they are building the site, and rest assured that the outcome is going to be a professionally built and optimised website.

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