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Were you aware that you can find many hundreds of distinct [social networking sites](#) on the internet? We are accustomed to hearing constantly about the titans, including Facebook and Twitter, but they are both relative newbies with regards to [social networks online](#). For instance Classmates.com was among the earliest such sites, being created in 1995 to reunite long-lost school buddies. Little did they know back then that social networking would turn out to be practically second nature to people in the years ahead.

Although most of us might not have heard about sites like Yammer or Yelp, just about everyone who's got some methods of digital communication hasn't simply heard of Facebook, they connect to it on almost every given day. This great site will certainly go down in history as rewriting the way that people communicate with one another and we currently put a tremendous degree of importance on social proof when we come up with a purchase decision commercially. It is, all things considered, so easy for us to get viewpoints from buddies and colleagues, who've also formed their opinion based on social proof gathered from other buddies.

Social networking is sure to rewrite the principles of commerce and business generally, as companies are now clamouring to ensure that they have a Twitter profile along with a Facebook page just in case they get shut out altogether.

Traffic data for a few of the top rated social networking sites are really amazing and every couple of years it appears that the landscape has evolved out of just about all recognition. It's fascinating to imagine where we might be five or ten years from now plus it seems sure that an essential part of the new landscape then is going to be depicted by something which may not be available right now. We're looking for simple and instinctive, but the easier to connect to, the better.

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