

Published based on [Making A Great Website - The Webmasters Handbook](#)

# **Making A Great Website - The Webmasters Handbook**

Website themes are extremely reasonably-priced they usually save you plenty of work and also time when you're ready to bring about an innovative layout on your webpage. Yet, a number of people make errors in the process of making a choice on and using a web site template and get something which was contrary to the actual actual theme that they had planned. Below are a few tips that may help you stave off these problems.

The 1st apparent mistake an individual should be aware of is having a template which is very popular. In case many individuals make use of the very same template, your internet site is not going to appear distinct at all and your credibility as a completely unique website can be tarnished. Basically, you are likely to seem generic the same as all the other webpages on the web. It is vital that everyone have a unique web site header which displays correctly your website's subject matter plus looks clear plus professional, you could find tons of free of charge headers at this incredible blog post, [10 Places To Find Website Headers for Free](#).

On the other hand, in case your template you purchase is suitable but a handful of variations ought to be produced to suit your site's theme, then you will have to take time to generate the adjustments. For instance, you can get an extremely superb template that will suit your internet site except the original designer has put a picture of unrelated subjects within the header.

In several cases, a lot of folks merely make the incorrect selection of website themes. This is a incredibly subjective situation but you need to be vigilant in opting for themes to suit your target audience. Please do not decide upon themes due to the fact they may be beautiful, go for these mainly because they assist with your current aim.

In relation to the webpage, any website owner is required to pay further attention to a lot of points as well as facets of the design and format. Even as a large number of [free tools are available here](#) can be found for site owners to analyze, plus optimize their particular online existence, here are some certain points that happen to be crucial to think through in developing a perfect web site.

Valuable Specifications regarding Designing A first-class Site

### **Don't apply splash webpages**

Splash internet pages are the first internet pages you see while you arrive at an internet site. These in general employ a stunning graphic having phrases such as, welcome, or enter here. While they can be gorgeous, they're just simply unbeneficial and can become annoying to traffic and provide no real function.

### **Refrain From Using Excessive Banner Ads**

Even the least world wide web knowledgeable folk have trained themselves to overlook banner ad advertising hence you will end up wasting precious website real-estate. As an alternative, present a lot more valueable content plus weave appropriate affiliate marketing links into your content, and help any visitors to feel that they desire to buy as opposed to becoming forced to acquire.

### **High-quality Navigation**

You have to supply a simple and extraordinarily clear-cut navigation menus making sure that even a kid ought to realize how to utilize it. Keep away from complex Adobe flash dependent menus or maybe multi-tiered dropdowns. In case your prospects don't realize how to find their way, they'll depart from your site.

### **Avoid Automatic Audio On websites**

If your guest should stay for quite a while at your site, looking through your subject material, you should make sure that they are never irked by audio looping on and on on the web site. For those who will have to add audio, make sure that visitors maintain plenty of control over it, including sound level not to mention muting ability.

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