

Published based on [Getting Massive Amounts of Targeted Traffic to CPA Offers](#)

Getting Massive Amounts of Targeted Traffic to CPA Offers

Traffic is the lifeblood of any site, without traffic the website may just as well not exist. When it comes to CPA offers, since the majority of the offers are for US citizens, we want to change that statement and say that without US traffic, your website might as well not exist. Even if you already have thousands of visitors, you aren't about to make any money unless a massive proportion of that's from the US.

Now there are three main tactics to force traffic to your internet site ; organic search website traffic, paid traffic and visitors from your e-mail list.

Search website Traffic

Many mavens call this 'free' traffic, but unless you place zero worth on your time, this is not the case in any way. If you outsource the S.E.O work then it's actually not free traffic. Furthermore, once your website is ranked well, you need to keep on with the SEO work to maintain the position.

With that said, organic S.E.O remains one of the most cost effective techniques to driving traffic to your business and should make up a serious part of your long-term plans for your CPA websites. If your budget is tight, then organic SEO may be the sole option available to you, in which case you will need to invest lots of time to push traffic from the search websites.

Paid Traffic

Paid traffic can come in numerous different forms and you have got a huge spread of places to go to get it. At the front line of most Internet marketers mind is AdWords, which is good for you because they frequently don't think about other networks.

Yahoo and MSN / Bing, for example both have millions of searches every single day but the cost per visitor is seriously less than on Google. Not only that, but Yahoo and MSN / Bing are alleged to have a way higher proportion of consumer searches compared to Google, which is predominantly research based.

You also have other alternatives like Facebook and MySpace advertising. The amazing thing about these networks is that you can target particular demographics ranging from gender, age, location and even interests! You have probably seen ads on Facebook that are uncannily correct such as Free USB drive for all 34 year olds, don't be fooled, they're just using Facebook's demographic targeting, but many folks won't know this and think an offer is coincidentally tailored for them. Continue reading [Driving Traffic to CPA Offers](#)

Want to learn how to drive MASSIVE amounts of traffic to your CPA offers? Check out "The Magic Bullet System"... but check out my [Magic Bullet Review](#) First!

You can also find this article published on [Getting Massive Amounts of Targeted Traffic to CPA Offers](#), and on the tag pages [cpa advertising](#), [cpa marketing](#), [increase traffic](#), [ppc](#), [traffic](#).