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Find Out How To Build Your Own Social Networking Site

Facebook was started in 2004 and have become a huge success with millions of registered members. Just one website is currently ranked higher than facebook on alexa's list of top websites, the number one is google. A lot of the online traffic is concentrated around social network websites, and many beginners, site owners and corporations wants to learn how to setup a social networking site.

There are basically 3 different methods you can use to start your own social networking site. The simplest way to launch your own social network is registering with a provider that helps you build a white label social network by simply configuring the options, pointing and clicking.. This doesn't demand any technological experience, so if you are not a technical person, this might be the way to go. One can find free services to use, however I would suggest using your own domain name, so the starting price level is about 20\$ per month and upwards, depending on the functions you desire.

The second option you could use is paying for or finding an open source software you can download and use on your own web server. If you want to use an open source social networking solution, you should certainly evaluate elgg. It is the most popular open source social network scripts and it can be downloaded for free. The commercially made social networking scripts range in starting price from about 99\$ to 397\$ depending on which kind of license and options you are interested in. Setting up your social internet site using a software calls for some technological knowledge. The main benefits with using a social networking software that you setup on your own host is that you are in complete control over your website and the records that is saved in your database. Almost all software is also easy to extend.

How you can create a social networking site using a social network software can't be described in details in this short article, but in a nut-shell what you have to do is:

1. Download the software to the computer
2. Extract the contents of the .zip file
3. Purchase hosting that provides the features your script requires
4. Create a new database
5. Upload the social network software with a FTP application to your web hosting account
6. Start the script's installation wizard in your web browser and follow the guidance
7. Change the options of the software to your liking
8. Redesign your social network or choose a theme you like

The final option you can use is getting a custom made developed system. This will obviously be a lot more expensive than ordering or making use of an open source out of the box option. The benefit with developing a tailor made software is that your website will be 100% unique and you will get precisely what you are looking for. However, extending or customizing a social network software that has already been programmed and that incorporates the standard structures that are typical for social networking sites may help you save lots of money and development time.

All of the three options mentioned that you can use to create a social networking site has certain disadvantages and advantages. Some points to consider when planning how to create a social network is price tag, your technical skills and knowledge, if you are in charge of your data and also what functions you are looking for. Personally I would never ever use a service provider where you are not able to use your own domain name and are not in full control of your data, as I would not want to risk losing my business if my provider went out of business.

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