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# Discover How Your Site Can Reach Page One Of Google

Google is one of the most prominent search engines in the world for a reason and that is because they return excellent quality results for every search. The relevant results that you get on Google is because of their commitment towards excellence, and they expect to see the same commitment from the sites they rank on the front page. Many have succeeded and will continue to do so, which simply proves that getting to the top isn't rocket science. Before you start your journey to the top of the SERPs, though, you need to understand one thing and that is that you will only succeed through persistence. You can't expect great results from a brilliant strategy if you don't work at implementing it and are persistent. We will be presenting a few methods to help you boost your rankings in Google's SERPs in this article.

The main goal of the top search engine, Google, is to ensure that their users get relevant, quality results, therefore, they make sure they are aware of everything that is taking place online. This is why making a good impression on Google shouldn't be your sole purpose as your audience is just as, if not more, important. If your site doesn't satisfy people who are searching for your keyword, they will leave and head to other sites. So if the user response isn't good, and your visitors aren't getting value from your website then obviously something's wrong, and needs to be fixed. If Google notices this pattern, they may decrease the ranking of your site rather than increasing it. Thus, it is essential that all your content is good quality to offer your audience what they want. Google wants its users to be happy and therefore, the only way to make Google happy is to make your audience happy.

If you want a positive reaction from Google, your content should have a naturally occurring keyword density. There's a lot of search engine spam going on, and each day Google tries to bring it down with new methods, algorithm changes, etc. Therefore, stuffing your content with keywords will only lead to the search engine seeing you as a spammer. A keyword density of above 5% will land you in hot water, so keep it lower than that. To avoid having your site penalized, you need to analyze matters from the search engine's perspective, which will help you understand what they are looking for and you will find that once you give it to them both parties will benefit.

One thing you shouldn't overlook is the "Title" tag of your website because it does carry weight. Google determines what to rank a site for by also looking at the Title tag, which is why it should contain your primary keyword. However, don't go overboard and turn your Title tag into a massive list of keywords. Limit yourself to one or two keywords in your Title. You can put two keywords together so that they look like just one, which is an intelligent approach. For instance, if your primary keyword or key phrase is '[free business card](#)', you could make use of the former and create another phrase after it like 'Where you can find [free business card maker](#) online'.

One thing many people don't know is that Google pays a lot of attention to grammar and good English in the content of a site. Yes, you actually get points for writing content that isn't badly structured or uses poor English. The way your content is written is important because Google wants its users to enjoy top notch information. Sadly, many good websites never make it to the top because their grammar is atrocious, even if the information is relevant and interesting. So before you put any content on your site make sure you spell check it, go through the grammar, etc.

Since you can sometimes miss things, you should consider getting someone else to proofread it for you. many people ignore something they consider trivial, which is why only the best get to the top. Taking care of little details is one of the most important factors if you want to reach the first page of the SERPs. If you have limited SEO experience, you shouldn't expect results immediately, but with a little persistence and some education, you will get there eventually.

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