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Better Listing Through High Page Rank Links

Back links for a website is a extensive issue to comment on. Several of us consider Search Engine Optimization or SEO is one amid the best ways to get improved keyword listing as well as traffic. This is very much correct. Product marketing and promotion has a huge impact on SEO techniques. If you have a product selling website it is very crucial to have your website listed first in search results for the products you have in the website. Good listing will definitely help you in organic traffic.

How to Attain Better Listings

The primary and the most important factor is onsite SEO. A website with no HTML errors is very important.

Other factors include:

Proper Meta Tags, Title Tags as well as Image Tags

As if always "Quality Unique Content" plays a major role.

Sitemap and Google's option of Google bots are also very vital for better listing.

The next factor that decides better search engine listing is LINKS.

Where to Find [High Page Rank Links](#) Links?

There are various free methods to obtain links. They are

1. Article submission – Present unique article about a subject that is related to your website as well as containing the keyword that links to your website. This improves value to the anchor text and your website. Make sure not to duplicate or rewrite others copy to obtain good listing. Google is very clever in accessing copied as well as rewritten content. This now has a severe effect after Google Panda Update, specially when you are doing a product review. There is nothing more to comment on other than the features of the product that is offered by the manufacturer. In whatever means you present the article it may sound alike. This is what Google needs to revise on regarding Google Panda Update.

2. Press Release - Post quality press release introducing an offer or a tutorial anything that is interesting for the readers. This will also get you quality links as well as listing.

There are various quality free press release submission websites where you can get your professional login and post your press releases. Again, make sure NO Duplicate Content.

3. Build your own websites or blogs – Don't stop with marketing your own websites. At all times create new free blogs and comment on related products, articles, news etc then link them back to your website. Good networked blogs and websites are really good in giving your better listing.

4. Social Bookmarking - This is very good to promote the pages where you have your articles distributed. They add value to the websites in which the article is posted and thereby to the links that it contains.

5. Get links from correlated blogs or website - This is really tough. There are various criteria to look for before you request for a link from a website or blog.

The chief factor being, whether it is related to your website.

There are two kinds of websites where you can request links

- one which is directly related to your website (Parallel)

- two which is a generic one that has a category that relates to your website (perpendicular)

Moreover, the webmaster will also consider for the quality of your website to give you links.

There are different types of links - banner links, text links, three way links etc.

In all of the above mentioned types, text links are the best. A website with a number of text links from homepage would be a bad choice. More number of outgoing links may filter the quality of the links.

These are primary guidelines on how to get quality links from your website. Comment on the article if there is any wrong statement or bad techniques. Share about other successful techniques of you know of.

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