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Avoid These Common Website Design Blunders

The way we create and manage blogs and websites has changed over the years along with the [website design software](#) that helps us create them. Years ago, only people who have background in advertising, graphic design and website development have the capability to design online pages. Once website design software entered the fray, building the perfect websites opened the floor up to anyone who is willing to try, whatever their level of web design expertise. If you are willing to try and build your website, then it is vital that you should steer clear of the frequent snags found in website design.

Internet marketers have said that it's the content that defines your website and its search engine optimization. Considering this, usability such as being able to read such content easily is only possible with the right color combination of background and font colors. Do not choose background color and font color that are similar to each other. For example, using a dark background means that a much lighter font color must be used. Dark font colors are much more appropriate with the use of a light background color. Also, don't even think about mixing white backgrounds with yellow text, it's really not a smart move! You can rely on your website designer software's color picking tool to assist you in the selection of a color that suits you.

You should not waste too much time optimizing your websites. At the end of the day, websites are for people, and the search engine spider is not your target market. The overall look and feel of your website is a factor worthy of consideration. Websites should be appealing first and foremost, and not overflowing with too much information that can put people off your site altogether. Unique influential aspects of websites, such as how smart the website looks, its general look and so on, can't be programmed through web designer software, and as such, it is advised to consider these aspects very carefully. You will need to figure it all out for yourself so you can see what works.

Actually, the unique elements of website browsers are often missed out by the novice web designers. You will need to realize how your website will appear in different internet browsers, so that any functional differences are dealt with straight away. It would even be much better if your web design looks the same in major browsers. If you need more information on what to do with browser compatibility, then you should look at what your [professional website designer](#) can offer you.

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